

SAVE A PET 2016

PETFEST 2016 Sponsorship Levels:

Diamond Level - \$5000+ -

- 🐾 Custom promotional packages determined on an individual basis

Platinum Level \$2500+-

- 🐾 Same as below plus
- 🐾 Large Banner Ad on Pet Fest Website (All pages with logo and hyperlink.)
- 🐾 Large logo ad in all e-mail blasts
- 🐾 12 Announcements throughout weekend (4 in AM, 4 in PM daily)

Gold Level \$1500+ -

- 🐾 Medium Banner Ad on Pet Fest website (All pages with logo and hyperlink.)
- 🐾 Feature Article in E-mail campaign
- 🐾 Medium logo ad in all e-mail blasts
- 🐾 Featured with large logo on promotional posters
- 🐾 Featured with logo in print ads
- 🐾 Included in press releases
- 🐾 Booth-Custom size and Premium location
- 🐾 Full page Program Ad
- 🐾 Included in Goodie Bag giveaway
- 🐾 8 Announcements throughout weekend (3 in AM, 3 in PM daily)

Silver Level \$1000+ -

- 🐾 Medium Banner Ad on Pet Fest Website
- 🐾 Medium logo in E-mail campaign blasts
- 🐾 Featured with medium logo on promotional posters
- 🐾 Featured with medium logo in print ads
- 🐾 Rotation in media ads
- 🐾 Booth – Premium location (10' X 10')
- 🐾 Business Card size Program Ad
- 🐾 Included in Goodie Bag giveaway
- 🐾 6 Announcements throughout weekend (2 in AM, 2 in PM daily)

Bronze Level \$500+ -

- 🐾 Small Banner Ad on Pet Fest website
- 🐾 Included in E-mail campaign blasts
- 🐾 Included in promotional posters and print ads with small logo
- 🐾 Booth 10' X 10'
- 🐾 Line listing in Program
- 🐾 Included in Goodie Bag giveaway

Email: OTSPETFEST@gmail.com

(Online and email advertising will begin as soon as sponsorship is confirmed, if received any time prior to September 2, 2016)
Contact Chairman Janette Moore, 832-276-1100 or email otspetfest@gmail.com
Old Town Spring, TEXAS